**Cradle Through College Coalition (C2C) – 2017 Legislative Session**

Before and during the legislative session and special sessions, C2C’s Steering Committee had 21 phone meetings and 5 in-person meetings.

We adopted an updated [Statement of Principles](http://c2ccoalition.org/statement-of-principles/) and conducted outreach to organizations and individuals across the education continuum.

Through outreach via email, social media, and at in-person meetings such as the Education Results Network meetings in December and June, we surpassed our goal of 200 organization and individuals signing on to endorse C2C’s principles by securing 301 endorsements (126 organizations and 175 individuals).

Along the way, we worked to build relationships among advocates across the continuum, hosting an **Olympia Mixer** in January 2017 and **an in-person strategy meeting** in May 2017.

**C2C Meetings with Legislators/Policymakers and staff to promote C2C principles:**

* Rep. Sullivan (twice)
* DEL Director Ross Hunter and Associate Director Frank Ordway
* Rep. Lytton
* Sen. Frockt
* Senate budget staff
* Sen. Rolfes
* Sen. Fain
* Sen Schoesler
* Speaker Chopp
* Governor’s office staff
* State Superintendent of Public Instruction Chris Reykdal

**Communications to Policymakers:**

* Pre-session budget letter to Governor Inslee (November 2016)
* [5 corners letter re: C2C priorities](http://c2ccoalition.org/wp-content/uploads/2017/02/C2C-continuum-letter_WA-Policymakers.pdf) (February 2017)
* [Letter to Senate leadership re: budget proposal](http://c2ccoalition.org/wp-content/uploads/2017/04/C2C-Letter-re-Senate-budget-proposal-3.23.17-.pdf) (March 2017)
* [Letter to House leadership re: budget proposal](http://c2ccoalition.org/wp-content/uploads/2017/04/C2C-Letter-re-House-budget-proposal_3.31.17_Final.pdf) (March 2017)
* Press packets and letter to House and Senate leadership highlighting education continuum media (June 2017)

**Traditional media:**

* C2C had a [full-page open letter to the state legislature in the Seattle Times](http://c2ccoalition.org/wp-content/uploads/2017/03/C2C_Seattle-Times-Ad.3.8.17.pdf) for 5 weeks in March/April 2017
* C2C had two editorial board meetings with the Seattle Times and the paper’s editorials consistently focused on the pushing the legislature to fund the full continuum of education
	+ [Education reform should go beyond the budget](http://www.seattletimes.com/opinion/editorials/education-reform-should-go-beyond-the-budget/)
	+ [Lawmakers should not pick and choose what education to fund](http://www.seattletimes.com/opinion/editorials/lawmakers-should-not-pick-and-choose-what-education-to-fund/)
* [Coalition: State needs to fund “Cradle Through College”](http://www.seattletimes.com/education-lab/cradle-through-college-coalition-urges-support-for-early-learning-and-college-as-well-as-k-12-schools/) – Seattle Times, December 2016
* Seattle Times Op-Ed: [Invest in a high-quality education for every child from cradle to career](http://www.seattletimes.com/opinion/invest-in-a-high-quality-education-for-every-child-from-cradle-to-career/) – Seattle Times, June 2017

**Social Media**

* #MyEdPath campaign: Leaders from across the education continuum participated by sharing their photos and stories for #MyEdPath. C2C promoted the campaign through Twitter and Facebook and through coordinated blog posts by CCER, Children’s Alliance, LEV, and Stand for Children. #MyEdPath participants:
	+ Jon Gould, Children’s Alliance
	+ Mary Jean Ryan, CCER
	+ Libuse Binder, Stand for Children
	+ Juliette Schindler-Kelly, College Success Foundation
	+ Chris Korsmo, LEV
	+ Arik Korman, LEV
	+ Erin Okuno, Southeast Seattle Education Coalition (SESEC)
	+ Dr. Andy Meltzoff (UW Institute of Learning and Brain Science)
	+ Dr. Sheila Edwards Lange (Seattle Colleges)
	+ Camille Jones (WA Teacher of the Year)
	+ Kristin Rowe-Finkbeiner (MomsRising)
	+ Tony Mestres (Seattle Foundation)
	+ Dr. Amy Morrison Goings (Lake Washington Institute of Technology)
	+ RaShelle Davis (Policy Advisor, Governor Jay Inslee)
	+ Gene Sharratt (AESD/OSPI Network)
	+ Superintendent John Welsh (Puget Sound ESD)
	+ Dr. Damien Pattenaude (Renton School District Superintendent)
	+ Jennifer Jennings-Shaffer (Children’s Alliance)
	+ Kristin Wiggins (Ready Nation)
	+ Lauren Hipp (MomsRising)
	+ Hannah Lidman (HDL Consulting)
	+ Leslie Dozono (Elty Consulting)
* **Facebook**
	+ Increased page followers from 99 to 182
	+ 61 posts from October 2016 – June 2017 with a combined reach of 12,350
* **Twitter**
	+ Increased to 261 followers
	+ 68 posts from October 2016 – June 2017